Bricycles News - January 2023

Happy New Year!

Missed anyone off your Christmas gift list? What could be better than a Bricycles membership? Just go to the Bricycles website.

You can also help spread the Bricycles word further and wider. If you'd like to leave some Bricycles membership flyers at your place of work, club or community group then let us know.

Click here to email Bricycles



Annual General Meeting

The Bricycles AGM was held in early December. In addition to our highlights of the year, which you can read below, the committee members were elected/re-elected.

The headlines of the treasurer's report for 2022 were that membership has increased in the last year and the finances are looking healthy. The committee will be discussing how best to spend the funds in the coming year - and we welcome your suggestions!



Highlights of 2022

On social media our 'top tweet' of 2022 was from May where this story about the joys of an e-bike earned over 40,000 impressions.

In July the first of the new cycle hangars arrived on the city streets. All spaces in the allocated hangars have been taken and the waiting list now runs into many hundreds. Each hangar generates almost double the revenue for the Council of an average parking permit.

Hopefully there will be plenty more of these to come.

In September the ETS (Environment, Transport & Sustainability) committee approved the plans for the A259 improvements. This includes improvements for pedestrians and increased parking for blue badge holders. It also adds a westbound cycle lane along the A259 to fill the current gap in provision between Medina Terrace and St Aubyns and increased cycle parking. Construction should start soon!

Also in September Bicycles arranged a ride around the city's roads with councillors representing most of the political parties and independents. The route took in the good and

bad of the city's infrastructure and provided an excellent talking point for where action needs to be taken.

Finally, a major highlight of 2022 has been the induction of the new Bricycles team, allowing the workload to be spread much more effectively. This has seen the return of the newsletter, each issue edited by different members of the committee. We continue to work hard behind the scenes on campaigning, strategy and how to run as a sustainable organisation for years to come. Do get in touch if you are keen to volunteer.



Newsletter News

You will have noticed the newsletter often contains calls-to-action, asking Members to complete consultations or respond to Council traffic regulation orders (TROs). These don't always coincide with the monthly newsletter timing, so in the future we plan to send out bulletins on these issues as and when they arrive. We'll also post

some on our <u>website</u>. There will still be a comprehensive newsletter with all the usual stories and news but this will be bi-monthly.

Also, supporters who are not paid up Members will no longer receive the newsletter by email. Preparing and distributing it was taking up time better spent on campaigning. As you're receiving this edition it means you are a Supporter but you can continue receiving the newsletter when you join as a Member here.

Remember that you can also access previous newsletters held in our newsletter archive here.



Protect Road Safety Policing

Sussex Police and Crime Commissioner, Katy Bourne, is inviting residents to provide their thoughts on policing priorities in a survey about the precept, the element of council tax which funds 41% of the Sussex Police budget.

It's your opportunity to influence how Sussex Police uses its resources. For Bricycles, road safety is at the top of the list.

You can tell the PCC to prioritise road safety by completing her extremely short survey <u>here</u>.

The deadline is Tuesday 10th January 2023



Bikeshare Scheme

Despite being the most popular bikeshare scheme in the UK outside of London, by the time you read this the current scheme will have ended. This was due to issues with the Vodafone 3G signal on which the scheme relied. In December the council announced details of the new scheme. It will be relaunched in the spring featuring a fleet of 780 bikes, of which at least 60% will be e-bikes. The scheme will be operated by Beryl Bikes, a provider that already runs bike, e-

bike, scooter and cargo bike schemes around the country. We'll bring you more details when we get them, but until then you can find more information <u>here</u>.



Second Avenue Kerb

We would like to thank the council for adding a kerb drop to the cycle parking on Second Avenue/Wilbury Road. It took a little persistence but the work has now been completed. This cycle parking is now much more user friendly and easier to access. It's not possible to wheel increasingly popular and heavier e-bikes straight into a space, rather than navigating a steep kerb. Contact us if you spot other accessibility issues with cycle parking across the city.

Streets Ahead Podcast features Brighton, Hove and Shoreham

Streets Ahead is a fantastic podcast for anyone interested in Active Travel, though its main focus is often transport by cycling. It's presented by Ned Boulting (a race cycling journalist and commentator), Adam Tranter (West Midlands Cycling and Walking Commissioner) and Laura Laker (a journalist and writer specialising in cycling and urban transport). We were excited to learn that the latest episode was focussed on Laura's visit to see Brighton and Shoreham's cycling infrastructure. Or lack of it! The focus of the first half is on Brighton, with Laura visiting the new Valley Gardens layout and learning what's in



store for future infrastructure in Brighton. On the way they meet Fat Boy Slim and a couple using the bike share scheme who travelled to Brighton by a transport mode you wouldn't be able to guess! The second half features he Upper Shoreham Road in Shoreham by Sea and a discussion about the situation which resulted in CyclingUK taking WSCC to court over their illegal removal of the cycle lane. We'd thoroughly recommend listening to this episode, and all the other Streets Ahead episodes!

Your city needs you!

Bricycles has a core team of a dozen, each of whom plays a small but important role in running Bricycles and we always like members and supporters to get more involved.

Our small team covers a lot of bases already but if you have a particular skill, talent or just bags of enthusiasm, you will be welcomed with open arms. It only requires a couple of hours each month. We particularly need people with these skills:

- writing articles for press and for our blog
- giving interviews and statements to press, radio and TV

We'd particularly encourage women to get involved, as although we already have a 50:50 gender split we are always looking to broaden our team to better represent the diversity of our city.

You'll get loads of support and encouragement from the rest of the team. Check out our website for further details, or **email us.**

C'mon, you know you're exactly the right person and will enjoy it almost as much as you enjoy cycling!

